

## UK TRADE AND EXPORT FINANCE FORUM

Now in its eighth year, the UK Trade and Export Finance Forum provides a unique platform for your organisation to network and showcase the very best of your brand's expertise and services to a highly influential and relevant audience.

"We find it a great opportunity to interact with the various stakeholders who touch the export world"

- Faruq Muhammad CFA, Global Head of Development and Agency Finance, Standard Chartered







# **2025 HIGHLIGHTS**



760+ ATTENDEES
INCLUDING
REPRESENTATIVES
FROM UK AND
INTERNATIONAL
BUSINESSES, BANKS
& GOVERNMENT



41 HIGH-LEVEL
SPEAKERS INCLUDING
THE MINISTER FOR
EXPORTS AND CEOS
FROM BANKS AND
INDUSTRY



115 PRE-ARRANGED 1-2-1 MEETINGS BETWEEN PARTNERS, BUSINESSES AND GOVERNMENT



# CO-PLATINUM PARTNER (A) - £38,500 (+ VAT) SOLD OUT

#### PHYSICAL EXPOSURE

- 10-minute keynote slot during plenary
- 6m x 3m space only stand in prime position
- Private meeting room for your exclusive use throughout the event.
- 20 x staff passes (exc. speaker)
- 5 x client passes (UK/ international businesses)
- 3 x dedicated 121 meeting spaces

#### **DIGITAL EXPOSURE**

- Feature in the UK Trade and Export Finance Forum opening video reel
- 1-minute vox-pop which will highlight your participation on social media before the event
- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

- Logo displayed in prime locations throughout the venue
- Access to the delegate list before the event (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior to the event as 'Co-Platinum Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation
- 6 x pre-arranged 1-2-1 meetings

# CO-PLATINUM PARTNER (B) - £38,500 (+ VAT)

#### PHYSICAL EXPOSURE

- 1 x panel during the main plenary session (first morning slot)
- 6m x 3m space only stand in prime position
- Private meeting room for your exclusive use throughout the event.
- 20 x staff passes (exc. speaker)
- 5 x client passes (UK/ international businesses)
- 3 x dedicated 121 meeting spaces

#### **DIGITAL EXPOSURE**

- Feature in the UK Trade and Export Finance Forum opening video reel
- 1-minute vox-pop which will highlight your participation on social media before the event
- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

- Logo displayed in prime locations throughout the venue
- Access to the delegate list before the event (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior to the event as 'Co-Platinum Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation
- 6 x pre-arranged 1-2-1 meetings





## GOLD PARTNER - £27,500 (+ VAT)

1 package available

#### PHYSICAL EXPOSURE

- 1 x panellist slot in the second plenary session
- 3m x 3m space only stand in prime position
- 15 x staff passes (exc. speaker)
- 4 x client passes (UK/ international businesses)
- 2 x dedicated 121 meeting spaces

#### **DIGITAL EXPOSURE**

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event app

- Logo displayed in prime locations throughout the venue
- Access to the delegate list before the event (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Gold Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation
- 4 x pre-arranged 1-2-1 meetings

# SILVER PARTNER - £16,500 (+ VAT)

1 package available

#### PHYSICAL EXPOSURE

- 1 x panellist slot in an afternoon breakout session
- 3m x 3m space only stand in prime position
- 10 x staff passes (exc. speaker)
- 3 x client passes (UK/ international businesses)
- 1 x dedicated 121 meeting spaces

#### **DIGITAL EXPOSURE**

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

- Logo displayed in prime locations throughout the venue
- Access to the delegate list (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Silver Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation





# BRONZE PARTNER - £11,000 (+ VAT)

#### PHYSICAL EXPOSURE

- 3m x 3m space only stand in prime position
- 8 x staff passes (exc. Speaker)
- 2 x client passes (UK/ international businesses)
- 1 x dedicated 121 meeting spaces

#### **DIGITAL EXPOSURE**

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

- Logo displayed in prime locations throughout the venue
- Access to the delegate list (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Bronze Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation

### **NETWORKING PARTNER - £8,250 (+ VAT)**

1 package available

#### PHYSICAL EXPOSURE

- Exclusive partner of all networking breaks excluding the networking drinks
- Branded napkins, tables and digital screens throughout the main networking area, amplifying your brand
- 4 x staff passes

#### **DIGITAL EXPOSURE**

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

- Logo displayed in prime locations throughout the venue
- Access to the delegate list (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Networking Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation



# PARTNERSHIP PACKAGES

# **Summary**

	Co-Platinum (A)	Co-Platinum (B)	Gold	Silver	Bronze	Networking Drinks
Number available	1	1	2	2	2	1
Price	£38.5k	£38.5k	£27.5k	£16.5k	£11k	£8.25k
		Physica	l Exposure			
Speaking role	Keynote Speech	Keynote Panel	Keynote Panel	Afternoon Panel	-	Reception
Stand	6m x 3m	6m x 3m	3m x 3m	3m x 3m	3m x 3m	-
Attendee passes	20	20	15	10	8	4
Client passes	5	5	4	3	2	-
Private meeting room	✓	✓	-	-	-	-
Meeting space	3	3	2	1	1	-
Pre-arranged 1-2-1 meetings	6	6	4	-	-	-
		Digital	Exposure			
Feature in opening video	✓	✓	-	-	-	-
Pre-event vox pop	✓	✓	-	-	-	-
On-site interview	✓	✓	✓	✓	✓	✓
Branding on event webapp	✓	✓	✓	✓	✓	✓
		Brand	Exposure			
Branding at venue	✓	✓	✓	✓	✓	✓
Mention in marketing material	✓	✓	✓	✓	✓	✓
Branded collateral for social media	✓	✓	✓	✓	✓	✓
Pre-event delegate list	✓	✓	✓	✓	✓	-



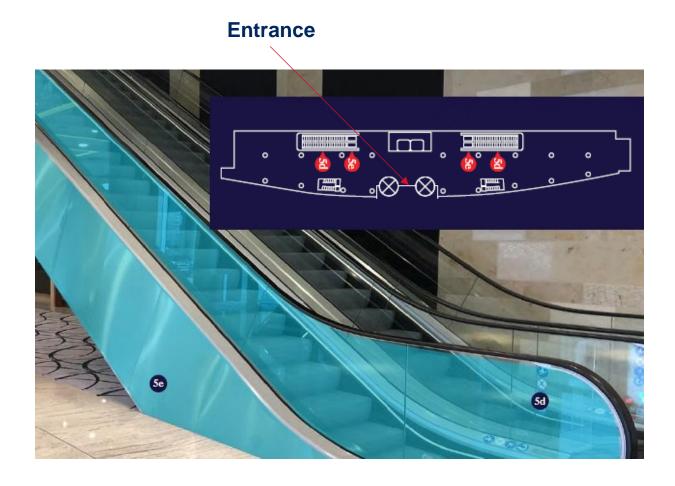
ADDITIONAL OPPORTUNITIES TO AMPLIFY YOUR BRAND AND INCREASE ENGAGEMENT



# **ESCALATOR - £5,000-7,500**

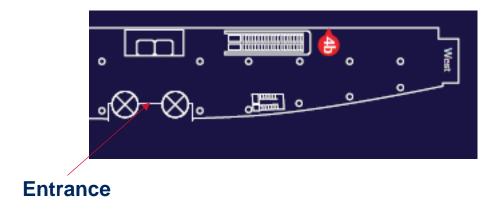
## 2 available

- Your branding will feature on the escalators which will take delegates between registration on the ground floor and the exhibition and networking area on the first floor.
- Branding is available on the east and west escalators and can be seen on the ground floor. Locations are shown on the floorplan (5d and 5e).
- Metal area of the escalator (5e in picture) -£5,000
- Glass area of the escalator (5d in picture) -£5,000
- Metal and glass area of the escalator £7,500

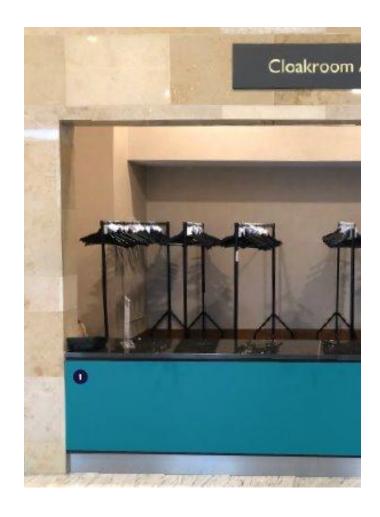


# CLOAKROOM - £5,000

- Branding of the cloakroom located on the ground floor near the entrance (location shown as 4B on floorplan below).
- Your branding will be across the bottom of the cloakroom counter (please see image on right).



### 1 available

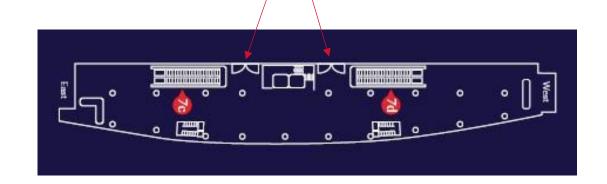


# **TOP OF ESCALATOR - £5000**

### 2 available

- Branding at the top of the escalators on the first floor. These are located on the east and west side of the exhibition and networking area.
- All networking and catering will take place in this area.
- Locations are shown on the floorplan below (7c and 7d).
- Exhibition stands will be located on the opposite wall to the escalators

#### **Conference Room Entrance**





## **APPLICATION PROCESS**

Please send the following information to <a href="mailto:events@ukexportfinance.gov.uk">events@ukexportfinance.gov.uk</a>:

- Main point of contact for your partnership agreement (name, email address and contact number)
- Have you previously been an event partner for the UK Trade and Export Finance Forum? If so, please state you package and which year(s) you were a partner.
- Your preferred partnership package

Partnership packages will be allocated in the order in which applications are received, e.g. if two organisations request Co-Platinum Partnership Package A, the first application received will be offered the package.







For further information, please contact: events@ukexportfinance.gov.uk