



UK Export
Finance

UK TRADE AND EXPORT FINANCE FORUM

Thursday, 6 February 2025
InterContinental, London O2

WIN CONTRACTS **FULFIL ORDERS** **GET PAID**

PARTNERSHIP OPPORTUNITIES



UK TRADE AND EXPORT FINANCE FORUM

Now in its seventh year, the UK Trade and Export Finance Forum provides a unique platform for your organisation to network and showcase the very best of your brand's expertise and services to a highly influential and relevant audience.

“We find it a great opportunity to interact with the various stakeholders who touch the export world”

– Faruq Muhammad CFA, Global Head of Structured Export Finance, Standard Chartered



2023 HIGHLIGHTS



**760+ ATTENDEES
INCLUDING 640
REPRESENTATIVES
FROM UK AND
INTERNATIONAL
BUSINESSES, BANKS
& GOVERNMENT**



**40+ HIGH-LEVEL
SPEAKERS INCLUDING
THE MINISTER FOR
EXPORTS AND CEOs
FROM BANKS AND
INDUSTRY**



**200 1-2-1 MEETINGS
BETWEEN PARTNERS,
BUSINESSES AND
GOVERNMENT**



CO-PLATINUM PARTNER (A) - £35,000

1 package available

PHYSICAL EXPOSURE

- 10-minute keynote slot during plenary
- 6m x 3m space only stand in prime position
- Private meeting room for your exclusive use throughout the event.
- 16 x staff passes (exc. speaker)
- 5 x client passes (UK/ international businesses)
- 3 x dedicated 121 meeting spaces

DIGITAL EXPOSURE

- Feature in the UK Trade and Export Finance Forum opening video reel
- 1-minute vox-pop which will highlight your participation on social media before the event
- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

BRAND EXPOSURE

- Logo displayed in prime locations throughout the venue
- Access to the delegate list before the event (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior to the event as 'Co-Platinum Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation
- 6 x pre-arranged 1-2-1 meetings

CO-PLATINUM PARTNER (B) - £35,000

1 package available

PHYSICAL EXPOSURE

- 1 x panel during the main plenary session (first morning slot)
- 6m x 3m space only stand in prime position
- Private meeting room for your exclusive use throughout the event.
- 16 x staff passes (exc. speaker)
- 5 x client passes (UK/ international businesses)
- 3 x dedicated 121 meeting spaces

BRAND EXPOSURE

- Logo displayed in prime locations throughout the venue
- Access to the delegate list before the event (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior to the event as 'Co-Platinum Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation
- 6 x pre-arranged 1-2-1 meetings

DIGITAL EXPOSURE

- Feature in the UK Trade and Export Finance Forum opening video reel
- 1-minute vox-pop which will highlight your participation on social media before the event
- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp





GOLD PARTNER - £25,000

2 packages available

PHYSICAL EXPOSURE

- 1 x panellist slot in the second plenary session
- 3m x 3m space only stand in prime position
- 12 x staff passes (exc. speaker)
- 4 x client passes (UK/ international businesses)
- 2 x dedicated 121 meeting spaces

DIGITAL EXPOSURE

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event app

BRAND EXPOSURE

- Logo displayed in prime locations throughout the venue
- Access to the delegate list before the event (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Gold Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation
- 4 x pre-arranged 1-2-1 meetings

SILVER PARTNER - £15,000

2 packages available

PHYSICAL EXPOSURE

- 1 x panellist slot in an afternoon breakout session
- 3m x 3m space only stand in prime position
- 8 x staff passes (exc. speaker)
- 3 x client passes (UK/ international businesses)
- 1 x dedicated 121 meeting spaces

DIGITAL EXPOSURE

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

BRAND EXPOSURE

- Logo displayed in prime locations throughout the venue
- Access to the delegate list (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Silver Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation





BRONZE PARTNER - £10,000

2 packages available

PHYSICAL EXPOSURE

- 3m x 3m space only stand in prime position
- 6 x staff passes (exc. Speaker)
- 2 x client passes (UK/ international businesses)
- 1 x dedicated 121 meeting spaces

DIGITAL EXPOSURE

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp

BRAND EXPOSURE

- Logo displayed in prime locations throughout the venue
- Access to the delegate list (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Bronze Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation

NETWORKING DRINKS PARTNER - £7,500

1 package available

PHYSICAL EXPOSURE

- Exclusive partner of the networking drinks
- Branded napkins, bar and digital screens throughout the networking drinks, amplifying your brand
- 2-minute speech at the networking drinks
- 3 x staff passes (exc. speaker)

BRAND EXPOSURE

- Logo displayed in prime locations throughout the venue
- Access to the delegate list (in line with GDPR)
- Partner to be mentioned in all marketing material circulated prior the event as 'Networking Drinks Partner'
- UKEF to provide social media assets which can be used to promote your organisation's participation

DIGITAL EXPOSURE

- On-site interview with a senior representative from your organisation which will be shared on UKEF's social media (over 39k+ followers on LinkedIn) in post-event comms.
- Branding on event webapp



PARTNERSHIP PACKAGES

Summary

	Co-Platinum (A)	Co-Platinum (B)	Gold	Silver	Bronze	Networking Drinks
Number available	1	1	2	2	2	1
Price	£35k	£35k	£25k	£15k	£10k	£7.5k
Physical Exposure						
Speaking role	Keynote Speech	Keynote Panel	Keynote Panel	Afternoon Panel	-	Reception
Stand	6m x 3m	6m x 3m	3m x 3m	3m x 3m	3m x 3m	-
Attendee passes	16	16	12	8	6	3
Client passes	5	5	4	3	2	-
Private meeting room	✓	✓	-	-	-	-
Meeting space	3	3	2	1	1	-
Pre-arranged 1-2-1 meetings	6	6	4	-	-	-
Digital Exposure						
Feature in opening video	✓	✓	-	-	-	-
Pre-event vox pop	✓	✓	-	-	-	-
On-site interview	✓	✓	✓	✓	✓	✓
Branding on event webapp	✓	✓	✓	✓	✓	✓
Brand Exposure						
Branding at venue	✓	✓	✓	✓	✓	✓
Mention in marketing material	✓	✓	✓	✓	✓	✓
Branded collateral for social media	✓	✓	✓	✓	✓	✓
Pre-event delegate list	✓	✓	✓	✓	✓	-



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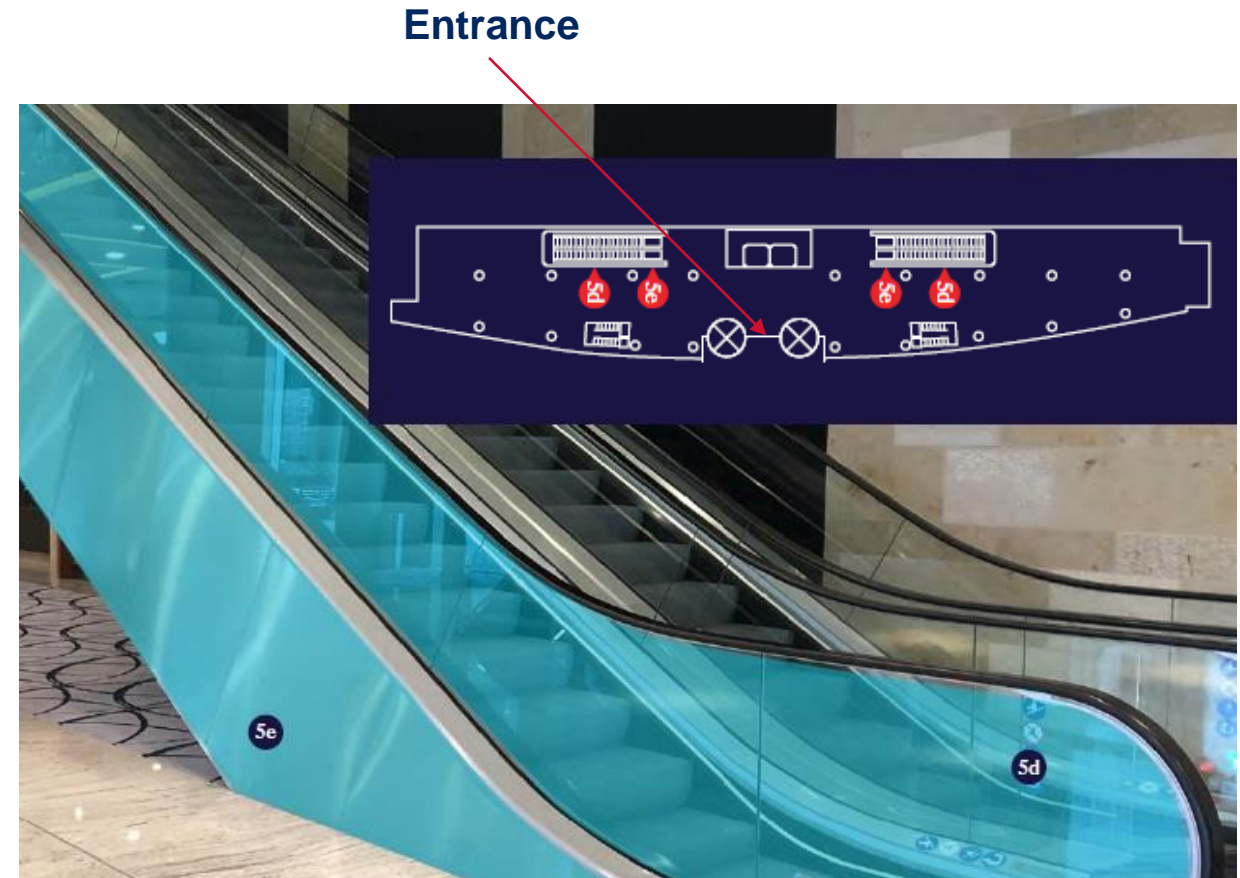
**ADDITIONAL OPPORTUNITIES
TO AMPLIFY YOUR BRAND
AND INCREASE
ENGAGEMENT**



ESCALATOR - £5,000-7,500

2 available

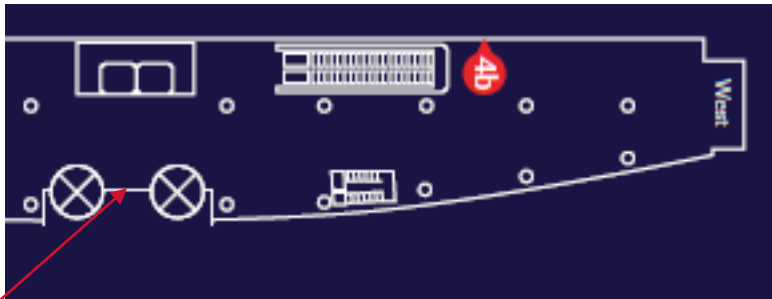
- Your branding will feature on the escalators which will take delegates between registration on the ground floor and the exhibition and networking area on the first floor.
- Branding is available on the east and west escalators and can be seen on the ground floor. Locations are shown on the floorplan (5d and 5e).
- Metal area of the escalator (5e in picture) - £5,000
- Glass area of the escalator (5d in picture) - £5,000
- Metal and glass area of the escalator - £7,500



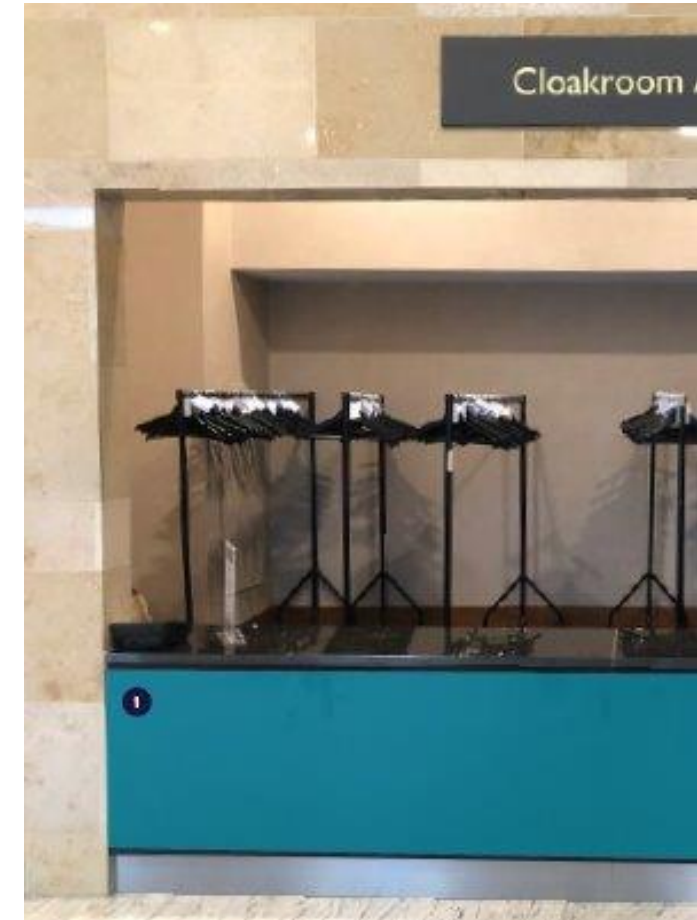
CLOAKROOM - £5,000

1 available

- Branding of the cloakroom located on the ground floor near the entrance (location shown as 4B on floorplan below).
- Your branding will be across the bottom of the cloakroom counter (please see image on right).



Entrance

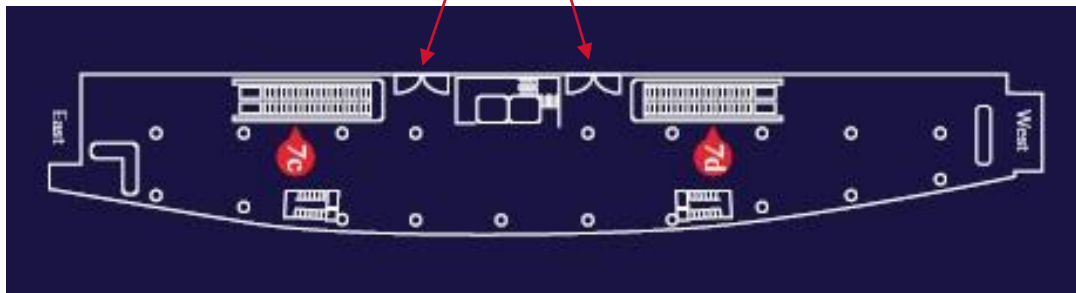


TOP OF ESCALATOR - £5000

2 available

- Branding at the top of the escalators on the first floor. These are located on the east and west side of the exhibition and networking area.
- All networking and catering will take place in this area.
- Locations are shown on the floorplan below (7c and 7d).
- Exhibition stands will be located on the opposite wall to the escalators

Conference Room Entrance



APPLICATION PROCESS

Please send the following information to events@ukexportfinance.gov.uk:

- Main point of contact for your partnership agreement (name, email address and contact number)
- Have you previously been an event partner for the UK Trade and Export Finance Forum? If so, please state you package and which year(s) you were a partner.
- Your preferred partnership package

Partnership packages will be allocated in the order in which applications are received, e.g. if two organisations request Co-Platinum Partnership Package A, the first application received will be offered the package.



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THANK YOU



For further information, please contact:
events@ukexportfinance.gov.uk